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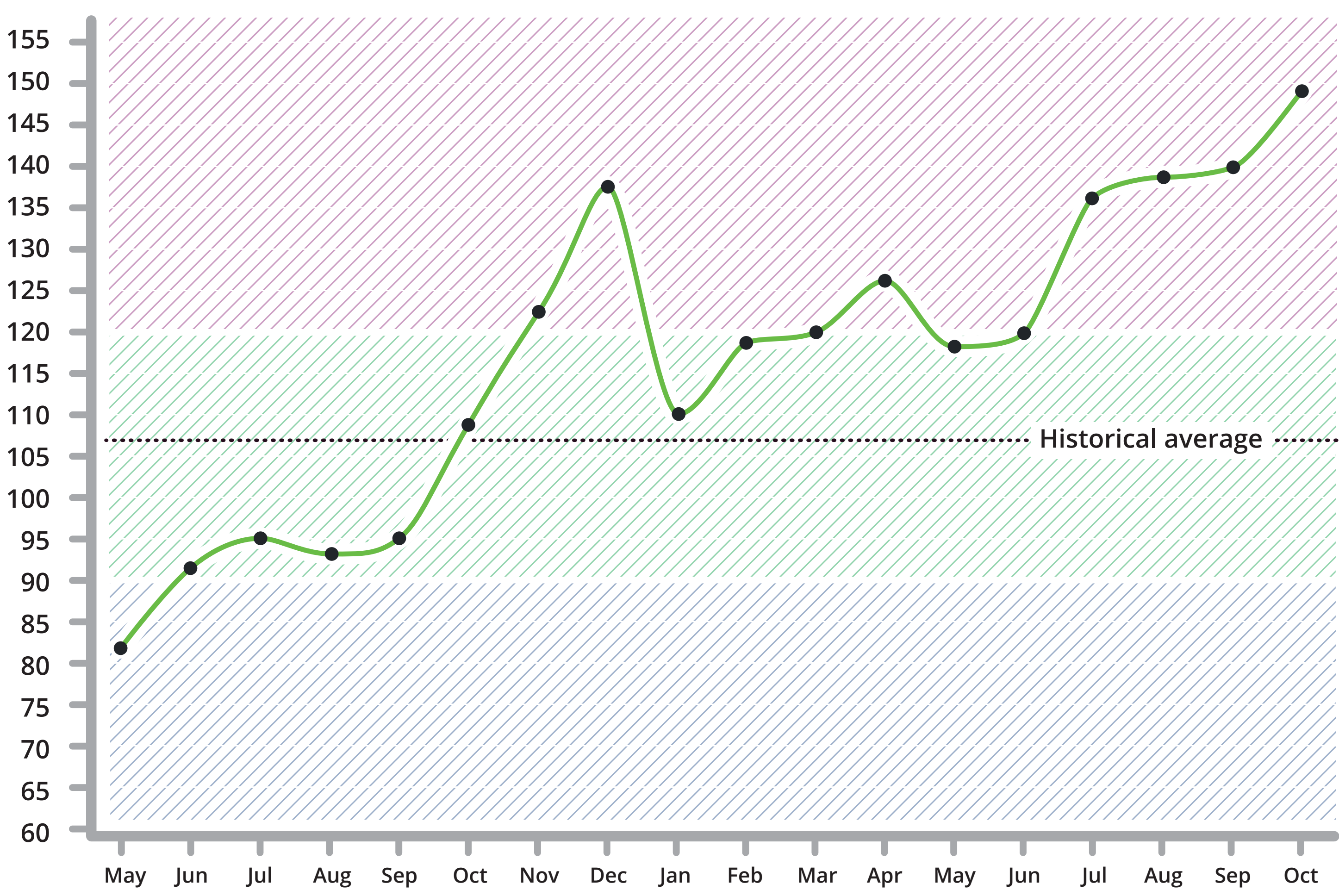
# Trade Demand Index

With Auckland moving through Alert Level 3 Steps in November, we've seen pent up demand release.

We've seen Builderscrack job post volume and demand index records continue to be broken in November. This is driven primarily by an increased confidence in Aucklanders to improve their homes as a result of Alert Level downgrades and high vaccination rates. We expect the high level of inflation to temper runaway demand in the new year, however we anticipate the overall strength of the trades sector to continue through 2022.

**About this index:**

Using Builderscrack's deep, long running data-set, our Trade Demand Index aggregates a variety of data-points into a representative measure of demand on the trades sector across time.



Index Version 1.2  
(Source: builderscrack.co.nz)

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# Movers and Shakers: Top 20 Trades

Our Index recorded that Bricklaying, Cladding and Building contractors were especially feeling the heat in November, compared to previous months, and even more so for those contractors in the North Island. Gardening contractors have also been experiencing a rush with the seasonal shift in job posts, which lines up with Mitre 10 reporting that potting mix has been the most popular purchase.

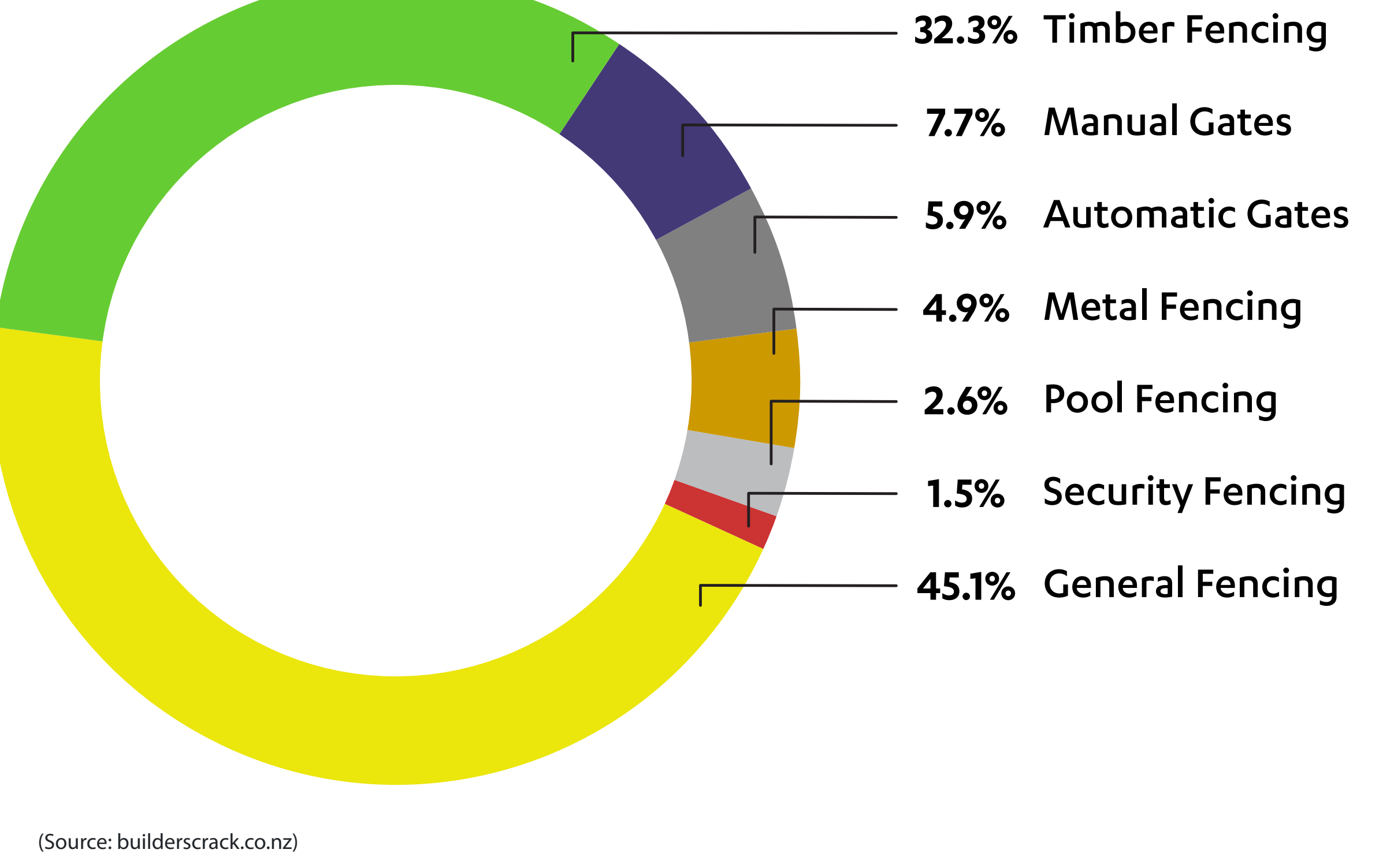
Trade Position	Change	Trade Position	Change
1 Bricklaying	▲ 3	11 Renovating	▼ 2
2 Flooring	▲ 1	12 Landscaping	—
3 Cladding	▲ 6	13 Concreting & Paving	▲ 1
4 Cabinetry	▼ 2	14 Fencing & Gates	▲ 1
5 Gasfitting	▼ 4	15 Plastering	▼ 4
6 Roofing	▲ 1	16 Carpentry	—
7 Building	▲ 6	17 Plumbing	▼ 12
8 Gardening	▲ 8	18 Excavation	—
9 Tiling	▲ 1	19 Painting & Decorating	—
10 Handyman	▼ 4	20 Electricians	—

(Source: builderscrack.co.nz)

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# Trade Spotlight: [ Fences & Gates ]

Home improvement priorities have shifted slightly this spring season. Fencing and Gates have been more popular than Painting and Decorating jobs this time of year, when compared to the same period last year.

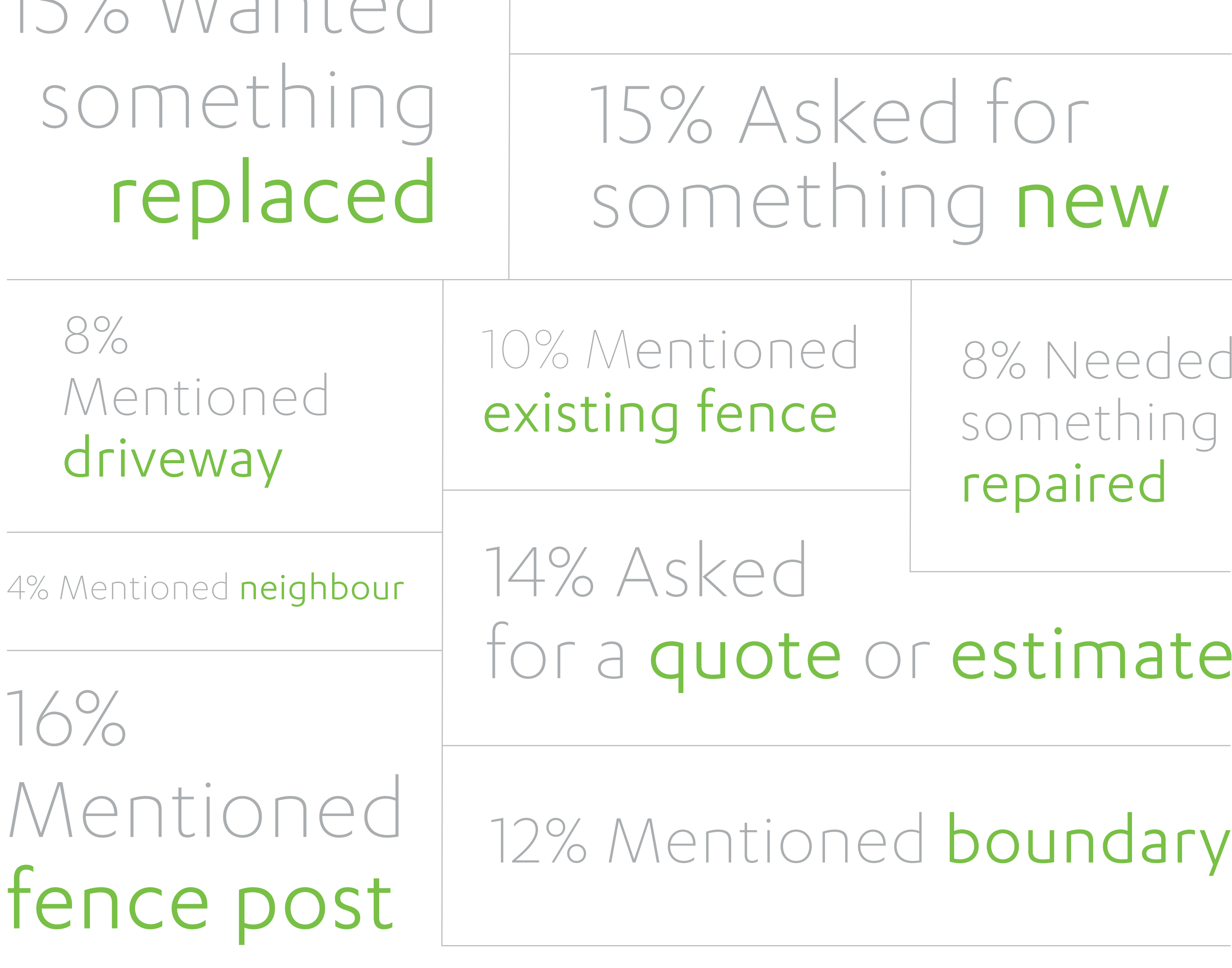


(Source: builderscrack.co.nz)

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# Fencing & Gates Insights

These were some of the top trending words in Fencing & Gates job descriptions from the past month.



(Source: builderscrack.co.nz)

**Kiwi bank.** Spending Up for Home Building & Renovations

“As expected, Department Stores were the biggest winners from the change in restrictions. The number of credit card transactions made in-store rose 8-fold, with value rising by a similar magnitude... Step 2 also saw another leg-up in home improvement spend. Springtime means more garden time. Mitre 10 reports potting mix has been the most popular purchase. Click and collect saw a lift in home reno and hardware spend, but not having to wait bumper to bumper is drawing more to visit the store. Overall, retail goods have taken a bigger slice of the consumer spending pie.”

(Source: Kiwibank)

# Key Takeaways

- The anticipated bounceback in Auckland is in play
- Communication is especially important in the Xmas lead-up
- It's reasonable to book clients into 2022 to maintain workflow

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